THE CHALLENGE
Maimonides Medical Center is a long-time customer of Spok's call centre solutions. During a recent upgrade they decided to change the way information fed into their console system. The goal was to simplify and standardise how contact information was entered into the staff directory and enable end users to update it themselves versus involving the call centre. The hospital needed to have uniform information across more than 20 systems.

THE SOLUTION
“We’re a best practices hospital and don’t have just one vendor,” said Katy Desantis, Telecommunications Manager at Maimonides. “We wanted to have the same information in each system we use, especially for physicians. It’s all about accurate caregiver contact information.” All employees access Spok’s employee web directory—it’s the source of on-call information and resident hours tracking. It also contains all pager numbers and other contact details. Ensuring data is correct requires many departments to continuously update information.

To help them get their arms around all of this, Maimonides partnered with Spok’s Consulting Services team. Consulting Services was integral in feeding information into the staff directory and working with the clinical and telecommunications teams at Maimonides to integrate all of the different systems.

THE RESULTS
Maimonides' staff directory now gets bidirectional information updates through payroll and credentialing, keeping everything standardised and up-to-date. Maimonides also addressed the on-call rostering process. “We found operators were writing down who was on call each day. Now departments have to input their own information and are responsible for having a contact identified in the system 24 hours a day, seven days a week.”

Spok Consulting Services also helped train Maimonides staff on the operator console’s capabilities. The system upgrade was treated like a new implementation with a large focus on education and customising the programs. “There was an organisational move to use our products to their fullest capacity, and in conjunction with our upgrade we wanted to make sure all of our [Spok] modules were active,” said Desantis. “With [Spok’s] help, it has taken on the role of training and support. Everything else is pretty fluid; data comes in and goes out and changes are automated.”

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